

COPYWRITING EXAMPLES

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WHEN IT COMES TO CLOTHING YOU FROM HEAD TO TOE AND EVERYTHING IN BETWEEN, CONCORD FEED HAS THE FINEST WESTERN WEAR AROUND ALL AT TWENTY PERCENT OFF THIS SATURDAY.

IT'S THAT TIME OF YEAR AGAIN. THE FRIENDLY, KNOWLEDGABLE TEAM AT CONCORD FEED IS HAVING THEIR INCREDIBLE TWENTY PERCENT OFF SALE! THIS SATURDAY ONLY, CONCORD FEED IS READY TO GREET YOU BY OPENING AN HOUR EARLY. FROM EIGHT AM TO FIVE PM SAVE TWENTY PERCENT ON THEIR ENTIRE INVENTORY!

BRICKYARD BUILDING MATERIALS IN CONCORD WANTS TO HELP YOU ADD VALUE & BEAUTY TO YOUR HOME WITH GARDEN WALLS, WALKWAYS, PATIOS, DESIGNER BBQS AND MORE ALL AT HUGE SAVINGS. BRICKYARD BUILDING MATERIALS IS HOSTING THE FINAL FREE HOW TO CLINIC OF THE YEAR THIS SATURDAY. BRICKYARD BUILDING MATERIALS ENCOURAGES YOU TO FINISH YOUR OUTDOOR PROJECTS BEFORE WINTER WEATHER ARRIVES. JOIN US THIS SATURDAY AND BRICKYARD BUILDING MATERIALS WILL TEACH YOU HOW TO BUILD A VARIETY OF FUNCTIONAL AND DECORATIVE WALLS. LEARN HOW TO BUILD A SEGMENTED RETAINING WALL, MORTAR A CONCRETE BLOCK WALL OR BUILD A REAL STONE WALL. YOU WILL LEARN HOW TO PLAN AND BUDGET YOUR PROJECT, OBTAIN PERMITS, AND EVERYTHING IN BETWEEN. CALL BRICKYARD BUILDING MATERIALS IN CONCORD TODAY TO RESERVE YOUR SEAT. ALL CLINICS ARE FREE AND WILL BE HELD OUTDOORS SO DRESS ACCORDINGLY. AS A BONUS FOR ATTENDING YOU WILL RECEIVE A TEN PERCENT DISCOUNT COUPON ON ALL MASONRY PRODUCTS THE DAY OF THE EVENT. THIS IS THE LAST HOW-TO-CLINIC OF THE SEASON AT BRICKYARD BUILDING MATERIALS IN CONCORD.

ATTENTION MASONRIES, LANDSCAPERS, AND DO-IT-YOURSELFERS - BRICKYARD BUILDING MATERIALS IN SACRAMENTO IS HAVING AN INCREDIBLE SPRING CLEARANCE SALE, SATURDAY, MAY NINETEENTH. SAVE UP TO EIGHTY PERCENT ON PAVERS, RETAINING WALLS, CONCRETE AND BRICK. COME TO BRICKYARD BUILDING MATERIALS THIS SATURDAY FOR HUGE SAVINGS ON HARDSCAPE PRODUCTS.

BRICKYARD BUILDING MATERIALS IS KICKING OFF 2007 WITH A ONCE IN A LIFETIME SALES EVENT. WE'RE CALLING IT THE TEN, TWENTY, THIRTY, FORTY SALE. RIGHT NOW, IF YOU PURCHASE ANY TEN PALLETS OF OVER-STOCKED MASONRY PRODUCTS FROM BRICKYARD BUILDING MATERIALS, WE'LL TAKE TWENTY PERCENT OFF THE REGULAR PRICE. ALL YOU HAVE TO DO IS GIVE US THIRTY PERCENT DOWN AND WE'LL HOLD ONTO THE MERCHANDISE FOR FORTY DAYS! IT'S NEVER BEEN DONE BEFORE! IT'S BRICKYARD BUILDING MATERIALS TEN, TWENTY, THIRTY, FORTY SALE. SAVE BIG AND PROFIT FROM OUR OVER-STOCKED INVENTORY SPECIALS WHILE SUPPLIES LAST. BRICKYARD BUILDING MATERIALS: IN VACAVILLE ON MIDWAY ROAD, IN CONCORD ON BATES AVENUE AND IN SACRAMENTO ON ELDER CREEK ROAD. IT'S BRICKYARD BUILDING MATERIAL'S TEN, TWENTY, THIRTY, FORTY SALE ON NOW. ANY WAY YOU DO THE MATH, YOU WIN!

BRICKYARD BUILDING MATERIALS IN VACAVILLE IS HAVING THEIR SECOND ANNUAL HARDSCAPE EXPO. THIS SATURDAY FROM SEVEN-THIRTY UNTIL FIVE, BRICKYARD BUILDING MATERIALS INVITES YOU TO ATTEND THIS FUN, INFORMATIVE AND FREE EXPO TO GATHER IDEAS AND EXPERIENCE THE BEAUTY OF HARDSCAPE, SOFTSCAPE, LANDSCAPE AND WATERSCAPES. THERE WILL BE OVER FORTY DISPLAY BOOTHS WITH HARDSCAPE PROFESSIONALS. PARTICIPATE IN A VARIETY OF FREE HOW-TO-CLINICS ALL DAY LONG. THIS YEAR ONE HOMEOWNER WILL WIN A FABULOUS TEN THOUSAND DOLLAR HARDSCAPE MAKEOVER. COMPLIMENTS OF BRICKYARD BUILDING MATERIALS, BASALITE AND MARTINEZ LANDSCAPING. BE SURE TO EXPLORE THE NEW AQUATIC GARDENS. THIS IS A FAMILY EXPO-THE KIDS WILL ENJOY A JUMP IN THE BOUNCE HOUSE, A MISTING TENT AND FACE PAINTING WHILE YOU ENTER-TO-WIN RAFFLE PRIZES OR TAKE ADVANTAGE OF THE HUGE SAVINGS ON THE ENTIRE INVENTORY. IT'S ALL HAPPENING THIS SATURDAY. VISIT THE BRICKYARD DOT COM FOR ALL THE DAYS EVENTS. BRICKYARD BUILDING MATERIALS JUST OFF HIGHWAY EIGHTY AT MIDWAY ROAD.